

Public Health Promise or Peril?

The Rise of E-CIGARETTES

and Implications for
Public Health Policy and Practice

Sponsored by the WNYPHA (Western New York Public Health Alliance) and the NYSpha (New York State Public Health Association).

Electronic cigarettes, or e-cigarettes, are an emerging challenge for public health. These devices are part of a growing landscape of electronic nicotine delivery systems (ENDS) that includes many different types of products, such as vape pens and e-hookahs. This presentation will provide an overview of the public health challenges of e-cigarettes in the United States, including patterns of use among youth and adults, potential harmful and beneficial impacts at the individual and population levels, advertising and marketing for these products, and public health interventions to minimize potential harms on public health. The presentation will include data and information from the recently released U.S. Surgeon General's Report on e-cigarette use among youth and young adults.

10.19.17

10:00 a.m.-12:00 p.m.

Holiday Valley Inn and Resort,
Ellicottville NY

Free of Charge
& Open to
the Public



Keynote Speaker:
Brian King, PhD, MPH

Brian King, PhD, MPH, is the Deputy Director for Research Translation in the Office on Smoking and Health (OSH) within the National Center for Chronic Disease Prevention and Health Promotion at the Centers for Disease Control and Prevention (CDC). In this capacity, he is responsible for providing scientific leadership and technical expertise related to multiple aspects of tobacco prevention and control.

REGISTER ONLINE AT EVENTBRITE.COM Deadline to Register is 10/12/17.
<https://www.eventbrite.com/e/e-cigarettes-hazard-or-help-sponsored-by-the-wnypha-and-nyspha-tickets-37486832124>

QUESTIONS?

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